

# Entrepreneurship XI

## Model Test Paper 2024-25

Class-11th

Code-A

Roll No. 

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(English Medium)

Academic/Open

Time Allowed: 3 Hours

Maximum Marks- 60

- Please make sure that the printed pages in this question paper are 5 in numbers and it contains 30 questions.
- The Code no. on the right side of question-paper should be written by the candidate on the front page of the answer book.
- Before beginning to answer a question, its Serial Number must be written.
- Don't leave blank page/pages in your answer book.
- Except answer book, no extra sheet will be given, write to the point and do not strike the written answer.
- Candidate must write their Roll No on the question paper.
- Before answering the questions, ensure that you have been supplied the correct and complete question paper, not claim in this regard, will be entertained after examination.

**(Section – A)**

**1x15=15**

- Q.1 “Entrepreneurship introduce something new in any branch of economic activity. He foresees a potentially profitable opportunity and tries to exploit it” which of the following entrepreneurial function of an entrepreneur is highlighted in quoted lines?
- a. Risk taking
  - b. Organization building
  - c. Innovation
  - d. Production
- Q2. In underdeveloped countries, Local mobile phone companies use the same technology used by big companies to manufacture their product. Which of the following types of entrepreneurs is highlighted above?
- a. Trading entrepreneur

- b. Agriculture entrepreneur
  - c. Imitative entrepreneur
  - d. Innovative entrepreneur
- Q3. The inventor of X- Rays is –
- a. Wilhelm Roentgen
  - b. Sir Alexander Fleming
  - c. Percy Spencer
  - d. George Crum
- Q4. Wadhwa mart is marketing its product online. Identify the channel of distribution being adopted by the company?
- a. Zero Level Channel
  - b. One Level Channel
  - c. Two Level Channel
  - d. Three Level Channel
- Q5. Which of the following leads to cash outflow?
- a. Unit Price
  - b. Unit Cost
  - c. Gross Profit
  - d. All of the above
- Q6. Which among these is a money manager who is involved in making risk investments from equity capital with the objective of gaining better returns?
- a. Entrepreneurs
  - b. Business Person
  - c. Buyer
  - d. Venture Capitalist
- Q7. Which type of entrepreneur is suitable for medical, technological, finance, legal and consulting fields.
- Q8. What do you mean by marketing survey?
- Q9. Define the term 'Resources'?
- Q10. Entrepreneurship is defined by \_\_\_\_\_ not by \_\_\_\_\_?
- Q11. The makeup of a firm's capitalization is capital structure?(True / False)
- Q12. The business earns neither \_\_\_\_\_ nor bear \_\_\_\_\_ when it is at breakevenpoint?

- Q13. Assertion (A): An entrepreneur takes risks.  
Reason (R) : An entrepreneur is self-confident.  
a. Both A & R are true and R is correct explanation of A.  
b. Both A & R are true but R is not the correct explanation of A.  
c. A is true, R is false.  
d. Both A & R are false.
- Q14. Assertion (A): Entrepreneurship is the act of creating a new and innovative enterprise/Product or Service.  
Reason (R) : An entrepreneur must be creative, organized and risk taker.  
a. Both A & R are true and R is correct explanation of A.  
b. Both A & R are true but R is not the correct explanation of A.  
c. A is true, R is false.  
d. Both A & R are false.
- Q15. Assertion (A) : Startup cost is the cost which is incurred initially a business is started.  
Reason (R) : It consists of expenses for acquiring assets as well as for acquiring initial raw material.  
a. Both A & R are true and R is correct explanation of A.  
b. Both A & R are true but R is not the correct explanation of A.  
c. A is true, R is false.  
d. Both A & R are false.

**(Section – B)**

**2x6=12**

Q16. What do you mean by Attitude?

OR

Name the types of entrepreneurs according to Danhof?

Q17. What do you mean by feasibility study?

Q18. Define Business Intelligence?

Q19. Define macro Environment?

Q20. What do you mean by promotion mix.

Q21. What do you mean by unit of sales?

OR

Give classification of employees on the basis of job.

**(Section – C)**

**3x6=18**

Q22. Mehak wants to start a textile unit near Gurugram. Discuss the commercial functions which she will require to plan and perform for the same?

OR

What are the entrepreneurial values? show by diagram?

Q23. Describe the characteristics of a “Go- Getter” type of personality?

Q24. What do you mean by pricing . What is the importance of pricing?

Q25. Write the steps involved in conducting the market research?

Q26. What do you mean by Debt Financing . Write the name of sources of debts?

Q27. The following information relates to a company which produces a single product?

Direct Labour cost per unit	-	Rs 22/-
Direct material cost per unit	-	Rs 12/-
Variable overhead per unit	-	Rs 6/-
Fixed cost	-	Rs 4,00,000/-
Selling price per unit	-	Rs 60/-

Use the figures above to show the minimum number of units that must be sold for company to break even?

OR

What do you mean by Break Even point?

**(Section – D)**

**5x3=15**

Q28. Define Entrepreneurship. Describe the process of Entrepreneurship?

OR

Explain Maslow’s theory of Motivation?

Q29. Explain the “Barriers of Entrepreneurship”?

OR

Explain in details any five problems faced by women entrepreneur?

Q30. What do you mean by Cost? Explain its types?

OR

What is the Resource Mobilization? Explain the types of Resources?

